

WiFi Parking



The new cashless way of charging for car parking in your remote rural site

What is WiFi Parking?

WiFi Parking is a remote car park management system. Using wifi technology, it enables you to increase membership or generate income through parking fees in your rural car parks without the need of a parking attendant or cash machine. It can also offer enhanced customer relations and increased security.

How does it work?

A solar powered camera and mobile phone communicator is installed on your site. Visitors use their mobile phones to join your organisation or pay for parking. WiFi Parking is an entirely autonomous unit which can be sited almost anywhere. The system allows you to request payment for parking at new locations across your rural network, thereby generating new revenue out of a previously under-used resource. You choose which of the two options to use:

Option 1: The WiFi 'honesty box' method. You ask your visitors to join your organisation or make payment voluntarily when they park. All that is required is for your visitors to use wifi to log into our specially designed system using their phones (iphone, android,

any modern phone or tablet with wifi capabilities), and pay their membership or parking fees via their phone.

Option 2: The traffic monitoring method. This method uses an advanced number plate capture and display system which offers you the addition of parking enforcement and increased security options. Being members of the British Parking Association, we have the ability to produce reports on visitor usage and addresses for parking enforcement options.

Whichever option you choose, WiFi Parking offers a low maintenance method of generating further revenue from your most remote sites without the increase in overhead costs associated with parking attendants, rangers or cash machines.

The benefits of WiFi Parking

- New member recruitment at your sites
- Low maintenance parking management system for remote sites
- No parking attendants or cash machines required
- Increased revenue from all sites across your rural network
- Options for increased security
- Captures information on remote sites like never before
- Enhanced customer relations and retention
- Competitive charging structure

In summary, WiFi Parking is your virtual parking attendant.

To find out more, contact info@wifiparking.com

What else can WiFi Parking offer?

WiFi Parking can offer so much more than payment for parking, it can actively enhance your customer relations. The information your visitors supply for parking can be used to engage them further with your organization; for example, to welcome back frequent users, members or VIP's, all preprogrammed for instant recognition. Below is a list of further bolt-on systems that WiFi Parking can offer:

- Frequency / length of visits
- Options for information portal
- Visitor information gathering
- Membership recruitment
- Security camera options
- Cashless revenue generation
- Wildlife camera options
- Membership interaction options